

CAA MEETING MINUTES – February 26, 2023

11TH ST. DOJO & VIA ZOOM

1. Meeting called to order by Elaine Yoder, CAA President at 12:16 pm.

Elaine had a few opening remarks

2. CAA Webmaster Report: Michael Smith Sensei, read by Craig Fife

SITE STATISTICS

For the last six months, overall traffic levels are up significantly as compared to the same period last year. Site visits are up from 2000 to 3000 (35%); unique visitors increased from 1600 to 2500+ (39%), and page views are up from 5300 to 8000 (35%). The majority of our site traffic comes from the United States (76%), followed by New Zealand (4.25%), Ukraine (2.6% !!), Switzerland (2%), and the United Kingdom (2%)

Aside from the Home Page, the most visited areas of the website are, in order, the CAA Training announcement page, Events Calendar, CAA Directory, and the Promotions Lists.

For dojocho, the CAA Directory can be a valuable tool in reaching potential new members. Not only does the directory list member dojos by Division, it also lists all CAA dojos by state and country. Essentially the CAA Directory provides free, world-wide advertising for your school. Please make sure the information is up to date.

Likewise, the Events Calendar is a free means of promoting or discovering seminars, world- wide, featuring CAA teachers. If your school is hosting a public seminar, please submit the details to the webmaster via the Event Calendar Submission form on the website: <https://ai-ki-do.org/event-calendar>

NEW CONTENT

December, January Promotion/Kagami-biraki lists

August: “Spotlight On...” article featuring Fernando Sanchez, Sensei, Michi Dojo Brazil. If you are a dojo-cho and/or senior instructor (5th Dan or higher) and have not yet had your spotlight article posted on the CAA website, and would like to have your spotlight posted, please contact the webmaster at cal.aikido.webmaster@gmail.com

October: “Dan paper” by Kieran O’Donoghue

January: Article “From the Archives (1975): Women in Aikido” by Danielle Smith, Sensei February: Article “Create a Beautiful World – in three Aikido Lessons” by Richard Moon, Sensei

If you have Dan papers or Articles that you would like to share with the Aikido community, please submit them to the webmaster at cal.aikido.webmaster@gmail.com

The CAA website exists to promote the Way of Peace and to facilitate the sharing of ideas and information related to Aikido between our members as well as the general public. Encourage your students to visit, explore, and contribute to our website.

3. Bookkeeper Report: Carla Garrett

\$14,491.88 in Rank Processing (most soon to go out for March15 batch).

\$ 2,071.12 in the Business Account

\$ 1,951.19 in PayPal (most will be transferred to the bank this week for rank processing or business.

4. Rank Processing: Molly Hale Sensei.

December 2022 rank applications: 10 ranks were processed

1 Yondan

1 Sandan

2 Nidan

6 Shodan

Kigami Biraki Ranks processed

3 Godans

1 Rokyudan

5. Discussion: Strategies Rebuild Membership

Louis Jumonville: free intro lesson

Jane Nason: Contact previous dojo members who have stopped training

Linda Holiday: Intro classes and outreach

Ligia Monteiro Sanchez from Brazil: Family classes

Patricia Hendrick: Have teens in the adult classes

Tyffany Price: To bring in more women, contact other professions

Paul Thomas: Have a *bring in someone new* night

Yvonne Thelwell: 6 month memberships, bring a friend day, demos such as Cherry Blossom Festival

Andrew Belvins: University classes

6. Announcement of New Members: Division Heads.

No new dojos

7. IAF Report: North American Youth Work Group

Louis Jumonville, Shihan: IAF formed this working group to figure out how to get more young people practicing Aikido. Some ideas:

- Do as other martial arts do and have training camps and organized inter-dojos events,
- Liaise with schools,
- Create good marketing/outreach
- Family involvement

8. General Meeting Announcements

Elaine Yoder Sensei is our New CAA President!

9. Announcement of the next meeting: August 25, 2023. Location to be announced.

President Elaine Yoder Sensei.

10. Meeting adjourned: President Elaine Yoder Sensei at 1:06 pm

List of Attendees

Ray Gardiner	Carla Garrett	Craig Fife
Youngmi Pak	Guy Stevens	Melissa Stevens
Bill Essig	Yvonne Thelwell	Michael Friedl
Jordan Kramer	Laurence Biancchini	Ozer Ozturk
Dawn Wong	Noah Levine	Tylea Furhmann
Akemi Maniwa	Patricia Hendricks	Adrienne Wonnacott
Bruce Wonnacott	Mark Zwagerman	Mary Celline Bingham
Paul Thomas	Ricardo Jenez	Jane Nason
Tanya Berardini	Cyndy Hayashi	Michelle Simone
Larry Bardach	Dennis Kyriakos	Vianey Villela
Ross Madden	Eleanor Yoder	Bob Nadeau
Andrew Blevins	Ana Tucker	Andrus Brandt
Louis Jumonville	Charles Bland	Tyffany Price
Kara Stewart	Lance Giroux	Russell Rayburn
Johnny Newsome	Ronan Collobert	Laurin Herr
Barry Kirkendall	Ilya Bezel	Gerasimos Marinos
Mary Celline Bingham	Molly Hale	Jeremy Hale
Linda Holiday	Robert Summers	Martin Thoma
Jeff Reed	Andrew Lee	Christopher Pham
Lou Bemington	Jack Wada	Keith Fink
Preston Fink	Paden Fink	Krisila Benson
Kevin Kemper	Joe Tally	Forest Kan
Bonnie White	Tamaz Baznt	David Kliener